IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : William L. Thomas et al.

Application No.: 09/974,529 Confirmation No.: 9814

Filed : October 9, 2001

For : SYSTEMS AND METHODS FOR SUPPLEMENTING

ON-DEMAND MEDIA

Art Unit : 2421

Examiner : Sumaiya A. Chowdhury

New York, NY 10036 February 26, 2009

Mail Stop AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Madam:

In reply to the Office Action dated September 26, 2008, applicants hereby request reconsideration of the above-identified application as follows:

Remarks begin on page 2 of this Reply.